



## Lucy Morris Evidence & Engagement Team Manager Westcountry Rivers Trust

Plymouth River Keepers – data driven community action

# DATA DRIVEN COMMUNITY ACTION

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# The Issues











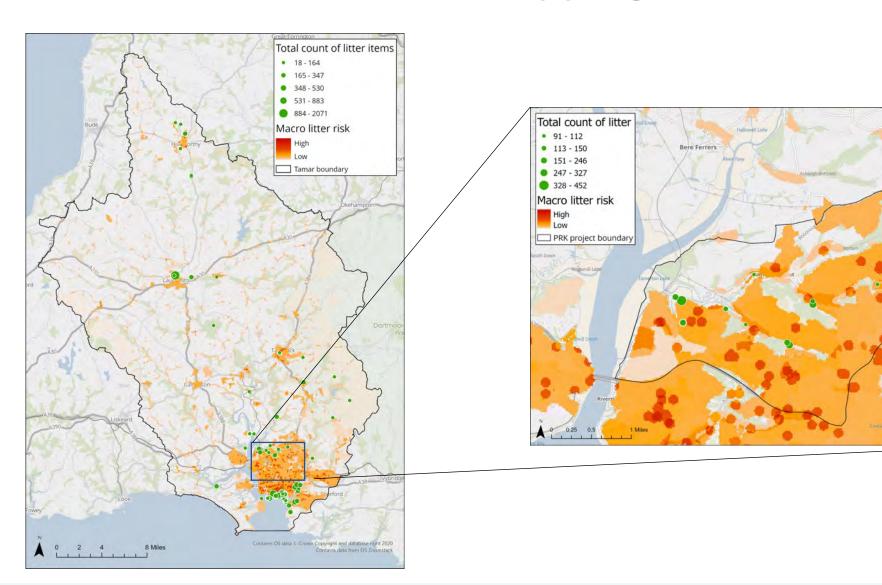






# Macro-Plastic Pollution Risk Mapping





# Macro-Plastic Litter Surveys





# **Understanding Water Quality**

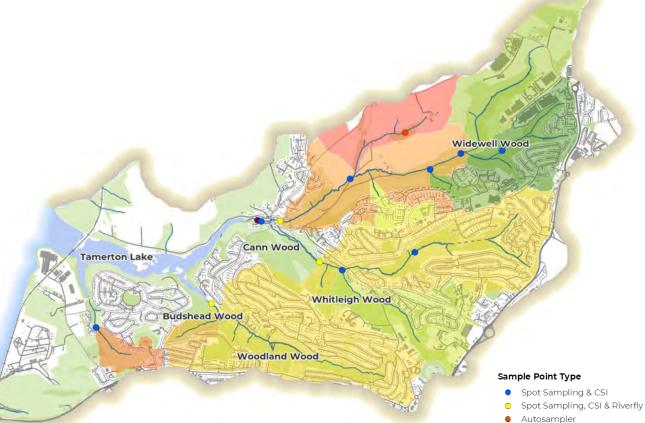




Riverfly



AT200 probe & trail cam



- Sonde & Trail Camera

**Overall Water Quality Score** (November 2020 - October 2021)

Higher water quality

Lower water quality



**Spot sampling** 



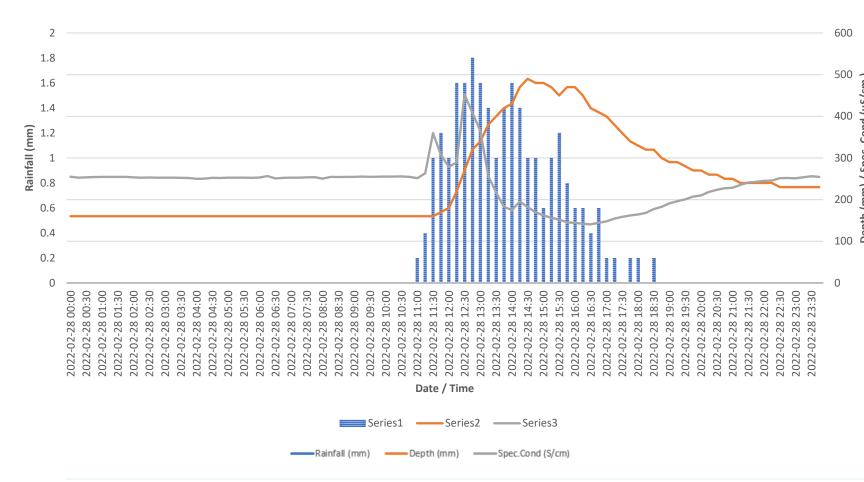
**Westcountry CSI** 

**Data Driven Community Action** 

### Run-off Pollution Events – WQ Probe



#### 28th February 2022 Event



Rainfall started on Friday 28<sup>th</sup> February at 11:00 and continued almost consistently until 18:30 (26mm).

The first rise in specific conductivity was seen at 11:30 to 360.07  $\mu$ S/cm. The previous reading at 11:15 was 263.22 $\mu$ S/cm.

The specific conductivity peaked at 12:30 at  $452.64 \mu S/cm$ .

Spring tides were on Sunday 20<sup>th</sup> February and Saturday 5<sup>th</sup> March. On 28<sup>th</sup> February high tide was at 03:46 (4.96m) and 16.27 (4.93m).

Trail camera photographs for this time period are on the following slide.

### Run-off Pollution Events – Trailcam



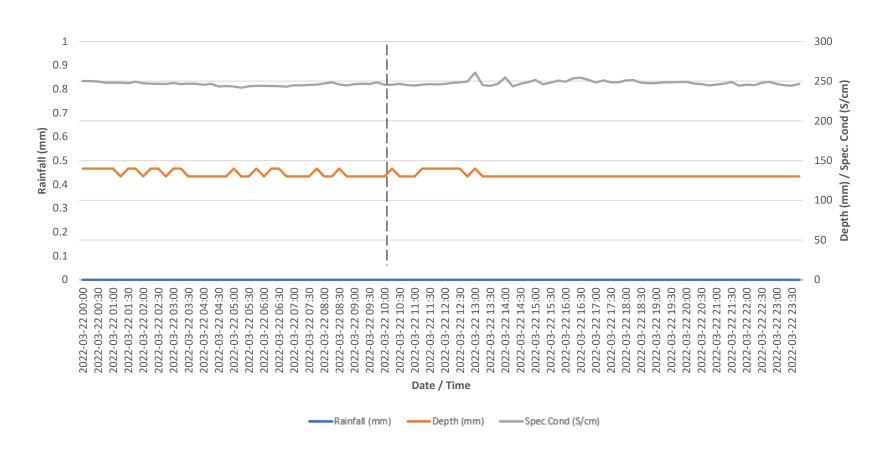
28th February 2022 Event



#### Other Pollution Events

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#### 22<sup>nd</sup> March 2022 Event



This graph shows data from 22<sup>nd</sup> March when there was no rainfall event and no notable changes in conductivity.

However, the trail cam showed a plume of grey-ish water passing through at around 10:15 am, marked on the graph by the dotted line.

# Other Pollution Events





10:00 – Water is clear



10:15 – Water is cloudy



10:30 - Water is clear

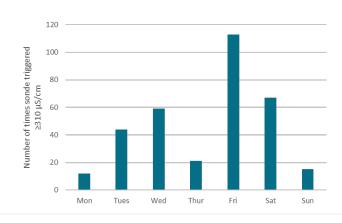
#### Weekend Issues?

Friday and Saturday



| Day       | Number of times<br>sonde triggered<br>≥310 µS/cm | % of times sonde<br>triggered ≥310<br>µS/cm | Number of days<br>sonde triggered<br>≥310 µS/cm | % of days sonde<br>triggered ≥310<br>µS/cm | Number of rain incidents (15 minute Crownhill data) | % of rain incidents<br>(15 minute<br>Crownhill data) |
|-----------|--|---|---|--|---|--|
| Monday    | 12   | 3.63%                                       | 3   | 10.71%                                     | 300   | 15.05%   |
| Tuesday   | 44   | 13.29%                                      | 4   | 14.29%                                     | 252   | 12.64%   |
| Wednesday | 59   | 17.83%                                      | 2   | 7.14%                                      | 254   | 12.75%   |
| Thursday  | 21   | 6.34%                                       | 5   | 17.86%                                     | 338   | 16.97%   |
| Friday    | 113  | 34.14%                                      | 4   | 14.29%                                     | 256   | 12.34%   |
| Saturday  | 67   | 20.24%                                      | 7   | 25.00%                                     | 329   | 16.51%   |
| Sunday    | 15   | 4.53%                                       | 3   | 10.71%                                     | 274   | 13.75%   |
| Total     | 331  | 100.00%                                     | 28  | 100.00%                                    | 1993  | 100.00%  |

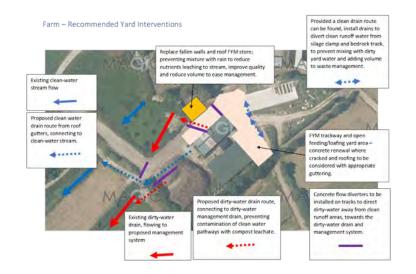
However, this was not statistically significantly different to any other day of the week



**Data Driven Community Action** 

## **Community Action**







- Community action:
- River clean-up events
- Westcountry CSI
- Behavior change FOGS, misconnections, rainwater harvesting.
- Advocacy

- Business engagement:
- Plastic Charter for Change
- Plastic waste audit
- Misconnections

- Farm works:
- Yard improvements for clean and dirty water separation
- Farm waste management
- Land management advice to reduce runoff

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For their commilment to reduce Single Use Plastic.

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#### Thank You



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